MARKETING TOOLS FOR CHURCHES

This category (created on 2 november 2016) aims helping churches and christian organizations with several helpful marketing tools in order
1 - to share God's Word everywhere in the world.
2 - to help some pastors, etc increasing their standard of living.

Suggestion :   each church might create an internet church with Digital Missionaries in charge of the follow up. New born church members might also witness of their faith in Jesus Christ.

Here are some tools.

1) You need to have a **website**. There are a lot of great webshosters (Godaddy.com; Ipage.com (introductory offer $1.99/mo, support 24/7), etc)

> Suggestion : download "How To Create Your Own Successful Online Business For Free" This 5 page PDF provides you with a lot of stuff (FREE and Paid)

2) You need an **autoresponder**. GetResponse has 350,000 clients in 182 countries. Prices are 50% off fornonprofit organizations. If you pay once a year, prices are 18% off and if you choose to pay for a 2 year time period your discount is 30%.
GetResponse has a FREE List Building Program for its clients (you may choose to follow it in 90 days or 180 days)

How to use an autoresponder for a church or mission :
SETTING UP YOUR AUTORESPONDER
see 1resurrection.com to see an example of Form

FOLLOW UP/AUTOMTATIC MESSAGES
Below is an example of automatic messages
1-first message immediately after accpeting Jesus :   congratulations+your personal testimony+offer a Bible (PDF format)
2-some days (DDAY+2) later send a link with the verse of the day+offer an appointment with Skype Video phone calls are FREE BETWEEN SKYPE MEMBERS. If you cannot speak the language of your partner, someone else may.
3-(DDAY+7) suggest subscribing to a daily newsletter.
etc

You may also send **BROADCAST MESSAGES** to share the activities of your internet church

Send all the members of your church **your Newslette**r (may be with a button 'DONATE' and a link to your store at the bottomof each page).

In order to encourage people accepting Jesus

1) add a signature to your emails with a link to a squeeze page encouraging them to accept Jesus as their Savior and Lord

2) create banners with pixlr.com (or any other software), purchase Banner Buddy (less than $10) and direct them to a squeeze page 'I accept Jesus...'
Most used banner formats (Width * Height) are 468*60, 250*250, 300*250, 125*125, 729*90, 600*120, 120*600

3) send this information on social networks

4) post content on some great onine websites Ezinearticles.com, Goarticles.com, etc

some other tools will be added later on

3) email signature

Regards,

Your Name [Your Website]

PS :   Have You Accepted Jesus
As Your Personal Savior And Lord ?

4) Videos

Accept Jesus as your savior (list of videos)

Example
YES - I want to accept Jesus as my Savior
==> share (the link)
      https://youtu.be/Ec0Ab4dMrBg
==> integrate (to your site or to a html page created with Kompozer)
      <iframe width="560" height="315"
      src="https://www.youtube.com/embed/Ec0Ab4dMrBg" frameborder="0"
      allowfullscreen></iframe>

5) translate into foreign languages

Use short sentences without using idioms such as Here it is raining cats and dogs
https://translate.google.com
To try checking your translation I suggest you migt copy and paste the foreign language text and translate it in your language...

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